# Exercise 1

Et bilde som inneholder tekst, diagram, line, skjermbilde

Automatisk generert beskrivelse

# For Exercise 2

Et bilde som inneholder tekst, meny, skjermbilde, måltid

Automatisk generert beskrivelse

Et bilde som inneholder tekst, skjermbilde, meny, kaffe

Automatisk generert beskrivelse

Et bilde som inneholder tekst, kaffekopp, kopp, tallerken

Automatisk generert beskrivelse

Et bilde som inneholder tekst, skjermbilde

Automatisk generert beskrivelse

# Exercise 3

I asked Miscrosoft Copilot Image Designer (<https://copilot.microsoft.com/images/create>) for the prompt: «A website for a cafe, mobile format»

Et bilde som inneholder tekst, meny, Snack, dessert

Automatisk generert beskrivelse

The AI generated website has many differences to ours. Overall, our website works more as an advertisement for the store itself, while the AI website looks like a storefront. It looks like you are able to order delivery from the AI website, which we didn’t take into account. The AI generated site also has a lot of the page taken up by the photos of the different food, with the text being laid over the pictures. Our website, on the other hand, has a few pictures, with one gradient background to place all the text on. Their website also uses buttons scattered around the page, while you can only use the navigation bar on the top to navigate our site.

Even though there are a lot of differences, the two sites have some things in common. Firstly, both ours and the AI site has a navigation bar on the top. The AI’s page is a bit different however, since it incorporates some icons and a logo. Secondly, we both chose to advertise the different coffees. Here the AI decided to include some pastries too, which we could have done too. Finally, we both used the same orange and brown colour scheme.